Amendments to the Specification:

Please replace paragraph [0035] and [0036] with the following amended paragraphs: [0035] The audio assembly 22, in the embodiment shown comprises a conductor piece 24, comprising a piece of metal attached to the bottom 25 of the applicator tube 16 and an electronics package 26 which is mounted in the base 14. The electronics package 26 in the embodiment shown comprises a sound generating chip, controller that contains internal memory and is pre-programmed to control performance of the product, an audio amplifier circuit 50 to amplify the sound delivered to the speaker 32, a trigger circuit 60 which includes a capacitor 62 which provides the trigger output to activate the sound chip, all of which are incorporated in a circuit board 28, a power source 30, such as one or more watch batteries, and a small speaker 32, preferably 1 inch or smaller in diameter. A suitable trigger circuit and audio amplifier circuit are shown in Fig. 6 and 7. However, one skilled in the art will recognize that various different circuits, switches and electrical components can be used to accomplish the intended functionality described herein and the invention is not limited to use of the disclosed circuits.

[0036] The applicator 10 is typically about one inch in diameter, to house the speaker 32 at one end, and about 4 ½ inches long to house sunscreen or other materials to be dispensed. In the embodiment shown the conductor piece 24, attached to the bottom 25 of the tube 16, is contacted by two conductive posts 34 extending from the upper surface 35 of the base 14. One of the posts 34 is connected by a first conduit 38 to the power source 30, which in turn is in electrical communication with the input on the circuit board 28; the second post 34 is connected by the second conduit 40 to the electrical output from the board 28. When both posts 34 contact the conductor piece 28 an electrical current is transmitted from the power source 30 (a battery) to the capacitor 62 in the trigger circuit 60 on the circuit board 28. Rotating the base 14 around a centerline 36 of the applicator 10 causes both posts 34 to contact the conductor piece 24, completing an electrical circuit, thus opening or triggering the capacitor62 in the trigger circuit 60, which in turn signals a microprocessor on the circuit board to be activated to play the audio message, activating the sound chip located on the circuit board 28. The microprocessor then reverts to its off-mode and waits for the next triggering event, which occurs when the base is rotated around the center line 36. A typical applicator 10 incorporating features of the invention can be activated at least 100 times to

Application No. 10/688,404 Amdt. Dated December 28, 2004

Reply to Office Action of September 29, 2004

play a 10 second audio clip before battery failure. The device provides the opportunity to add an advertising jingle, musical sound bytes, voice recordings, movie sound clips, generic sound effects and tunes which are activated when the product is used (ie, the base is twisted).